



DOING BUSINESS
THROUGH TECHNOLOGY
INTERNATIONALLY
EUREKA 

EUREKA

An International R&D Network for Canadian Innovators



NRC·CMRC

Canada's National Office for EUREKA
National Research Council of Canada

Canada 

Good reasons to do business with Canada

- 1. Friendly, Stable, Profitable Business Environment:** Best country in G20 to do business (Forbes, Bloomberg); Ranked No. 7 in 2014 competitiveness survey after US, Switz., Singapore, Hong Kong, Sweden, Germany.
- 2. Innovative and extremely diverse economy** across 10 provinces and 3 territories – Canada is almost identical in size to all of Europe.
- 3. Market Access:** With Canada-European Trade Agreement (CETA), secured access to a NA + EU market of US\$35 trillion, ½ of world's output.
- 4. Trading Nation,** exports generate 2/3 of GDP, 2nd in G7 after Germany.
- 5. Low R&D costs in the G-7,** 11% lower than U.S. and amongst highest gross domestic expenditures on R&D (2004-2011): ranking 4th in OECD.
- 6. Strong presence of Canada in Europe + longstanding relations**



EUREKA Eligibility & Funding in Canada

SMEs (to be eligible for NRC-Industrial Research Assistance Program support)

- be an SME in Canada, incorporated and profit-oriented.
- have 500 or fewer full-time equivalent employees.
- have objective to grow and generate profits through development and commercialization of innovative, technology-driven new or improved products, services, or processes.

For non-SMEs (not eligible for IRAP support)

- possess an expertise in a commercially-oriented field.
- have experience and capacity to undertake an international project.
- have access to funding, or self-funding, to bring to the table.



Canadian funding sources include:

- NRC-IRAP (only for eligible SMEs)
- Federal and Provincial R&D support programs
- University research programs
- Venture Capital or Self-funding

Canadian EUREKA Projects to Date

(as of June 2014)

Individual Projects	Clusters	Eurostars
13	3	0

- 12 bilateral + 1 multilateral Projects valued at €13M (\$20M) -- €5.6M (\$8.5) from Canada.
- 3 Cluster Projects (2 ITEA + 1 Euripides)
- 12 SME, 1 large firm, 3 universities, Partners in Finland, France, Germany, Netherlands, Israel, UK, Romania, Korea.

Variety of Project Funding Sources:

- NRC-IRAP contributions (Federal)
- Alberta Innovates (Provincial)
- NRCan Canada-Israel Energy S&T Fund (Federal/NRCan funding)
- NanoQuebec (Provincial)
- Self-funded

How to promote projects between Canadian and other EUREKA participants:

Think Canada: Encourage European primes/SMEs to take a closer look at bringing Canadian participants in Cluster projects – including large Canadian subsidiaries located in Europe.

Canada's National EUREKA Contacts



CANADA'S HIGH-LEVEL REPRESENTATIVE
John R. McDougall, President NRC

LOCAL NRC-IRAP CONTACTS



YOUR NPC CONTACTS

National Project Coordinator
Melanie Cullins
Melanie.cullins@nrc-cnrc.gc.ca

National Project Coordinator SMEs
Bill Dobson
William.dobson@nrc-cnrc.gc.ca

Deputy National Project Coordinator
Mark Burbidge
Mark.burbidge@nrc-cnrc.gc.ca

**Cluster National Contact Point
(Euripides and ITEA3)**
Carole Morneau
Carole.Morneau@nrc-cnrc.gc.ca



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Thank you / Merci



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